



For Immediate Release
June 16, 2009

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Delaware Children's Department Joins Twitter

WILMINGTON – The Delaware Children's Department is now on Twitter (<http://twitter.com/DelKids>). The Department will post "tweets" about upcoming events and news, recognition months (such as Child Abuse Prevention Month and Adoption Month), useful and informative tips and statistics, and will use the site to share pictures and more.

"Any time we can make it easier to send and receive information with the children and families we serve, the greater community and our many dedicated partners, we should do so," said Vivian Rapposelli, Secretary of the Delaware Children's Department. "Twitter is one of the fastest growing social marketing tools online, making it an ideal format for us to expand our outreach."

The background of the Department's Twitter page features artwork done by youth while in the Department's care, expanding visibility of its online Art Gallery, which is available for viewing at www.kids.delaware.gov/artgallery/art_mainpage.shtml.

On any given day, the Delaware Children's Department provides services to approximately 8,000 children who have been abused, neglected, abandoned, dependent, or have mental health or substance abuse problems, and/or have been adjudicated delinquent by the Courts. Our Office of Child Care Licensing gives licenses to over 1,700 child care providers. For more information, please visit <http://www.kids.delaware.gov> or www.thinkofthechildfirst.com.

Our Mission: The Delaware Department of Services for Children, Youth & Their Families provides leadership and advocacy for all of Delaware's children, while endorsing a holistic approach to enable children to reach their fullest potential.

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